

New 2024 Cookie Season

Change to Cookie Price

All cookie varieties are increasing to **\$6 per package**. There is no change in the taste, size, weight, or number of cookies per package.

Email Access in eBudde and Digital Cookie

Only **one** email address can be used in the eBudde and Digital Cookie platforms for all roles with an ID number. The email address used is the primary email address in the membership system (MYGS).

Cookie Crossover Patch

Girl Scouts meeting the following requirements will earn the Cookie Crossover Patch:

- During the **2023 Sweets & Treats** product program: created an avatar, sent 18+ emails, and sold 5+ items
- Sell 325 packages of cookies during the **2024 Girl Scout Cookie Program**

Girl Scouts will also earn their 2025 GSWCF membership. Graduating Girl Scouts will earn a \$25 credit toward their Girl Scout Lifetime membership, which must be redeemed for the 2025 membership year.

You & Me Booths

You & Me booths are held at an approved booth location where the Girl Scout (C/S/A), with the support of her caregiver, markets her cookies to customers. The adult caregiver agrees to follow specific guidelines to participate in a You & Me booth and must sign the You & Me Booth Sales Agreement to participate. Your & Me booths begin Feb. 16 and are not eligible at council level booth locations. *Juliettes are not eligible for You & Me booth locations.*



Early Invite Community Booths

The booth season starts a week early with special community booth 'early invite' businesses. Community businesses (non-council booth locations) are invited to host booths starting on Feb. 9. Booths must be coordinated through the Service Unit Cookie Manager. Traditional booths begin Feb. 16.

Bling Your Booth

This year's theme is "**Tell Your Story.**" Showcase your Girl Scout troop's activities as a result of the cookie program. To enter into the contest, complete the online entry form between Feb. 16 and March 10, 2024 at gswcf.org/cookies. The selection process and number of winning troops has been updated. Review the Volunteer Guide for details.



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Council Credit Distribution

Council credit distribution for Juliettes (Independent Registered Girls) was updated and is based on a range of cookie sales. Review the Volunteer and Caregiver Guides for the full distribution chart.

GSWCF Girl Reward Credits

Girl Scouts who participate in the GSWCF Girl Scout Cookie Program can earn a variety of GSWCF-specific, unique rewards. These GSWCF rewards have requirements and guidelines. Visit gswcf.org/cookies for more information.

Troop Proceeds

Troops must have a minimum of **three** participating girls in the cookie program to receive troop proceeds. Troops with less than three girls participating will receive council credits only.

Troop PGA	Troop Proceeds	Additional Earnings	Troop Bonus
Less than 250	\$0.88/box	Troops (J/C/S/A) that choose to opt out of rewards earn an additional \$.05 per box.	Troops that meet specific bonus requirements can earn \$.03 additional per box.
250-324.99	\$0.90/box		
325 or more	\$0.92/box		

ACH Sweep Information

The GSWCF Accounting Department conducts three electronic transfers from the troop bank accounts to the council account.

- Feb. 22: First ACH Sweep, \$1.75 per pkg, for total of all cookies picked up by Feb. 11
- Mar. 7: Second ACH Sweep, \$1.75 per pkg of all cookies picked up by Feb. 25
- Mar. 28: Final ACH Sweep, ALL remaining balance owed to council minus outstanding caregivers



Visit gswcf.org/cookies for additional information about the 2024 cookie program.
info@gswcf.org | 800-881-GIRL



girl scouts 
of west central florida